



GUIA VISUAL DA MARCA

Brand Guidelines

CORES Colors



HEX #D13D43

R 209 G 61 B 67
C 0 Y 71 M 68 K 18



HEX #5D241F

R 93 G 36 B 31
C 0 Y 61 M 67 K 64



HEX #000000

R 0 G 0 B 0
C 0 Y 0 M 0 K 100



HEX #FFFFFF

R 255 G 255 B 255
C 0 Y 0 M 0 K 0

VERSÃO COR EM FUNDO CLARO
Color version in light background



Vertical



Horizontal

VERSÃO COR EM FUNDO ESCURO
Color version in dark background

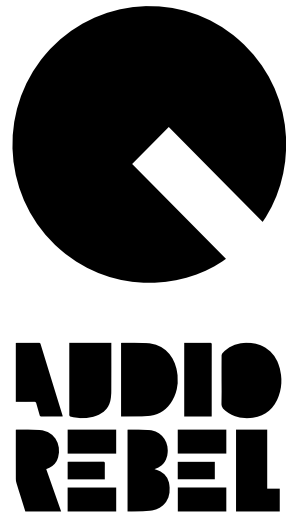


Vertical



Horizontal

MONOCROMÁTICA EM FUNDO CLARO
Monochromatic in light background



Vertical

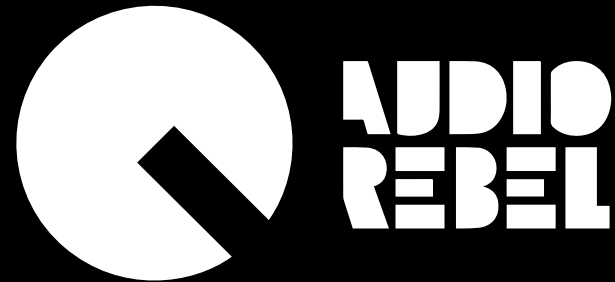


Horizontal

MONOCROMÁTICA EM FUNDO ESCURO
Monochromatic in dark background



Vertical



Horizontal